



SPONSORSHIP PROPOSAL

FUTURE CITY EXPERIENCE

Join us in cultivating the next generation of
engineers, innovators, and problem solvers

FEB - MAY 2026



ORGANIZER PROFILE



We are Engineers of Tomorrow, a national charity who's mission is to tell better stories about engineering today to raise awareness about the engineering profession and better inform the engineers of tomorrow.

VISION

One day every Canadian – regardless of gender, ethnicity, orientation, religion, ability or thinking style – understands the power of engineering to unlock and shape positive societal change.

EXPERIENCE

A national leader in engineering outreach, Engineers of Tomorrow brings over a decade of proven impact to classrooms across Canada.

500,000+
engineering
experiences for
youth



EVENT CONCEPT & THEME

The Future City Experience (FCE) is a national engineering **design challenge** that inspires Grades 6–8 students to imagine, design, and build cities of the future. Working in teams with guidance from **volunteer engineers**, students apply the **engineering design process** to solve real-world sustainability challenges — strengthening their critical thinking, creativity, and collaboration skills.

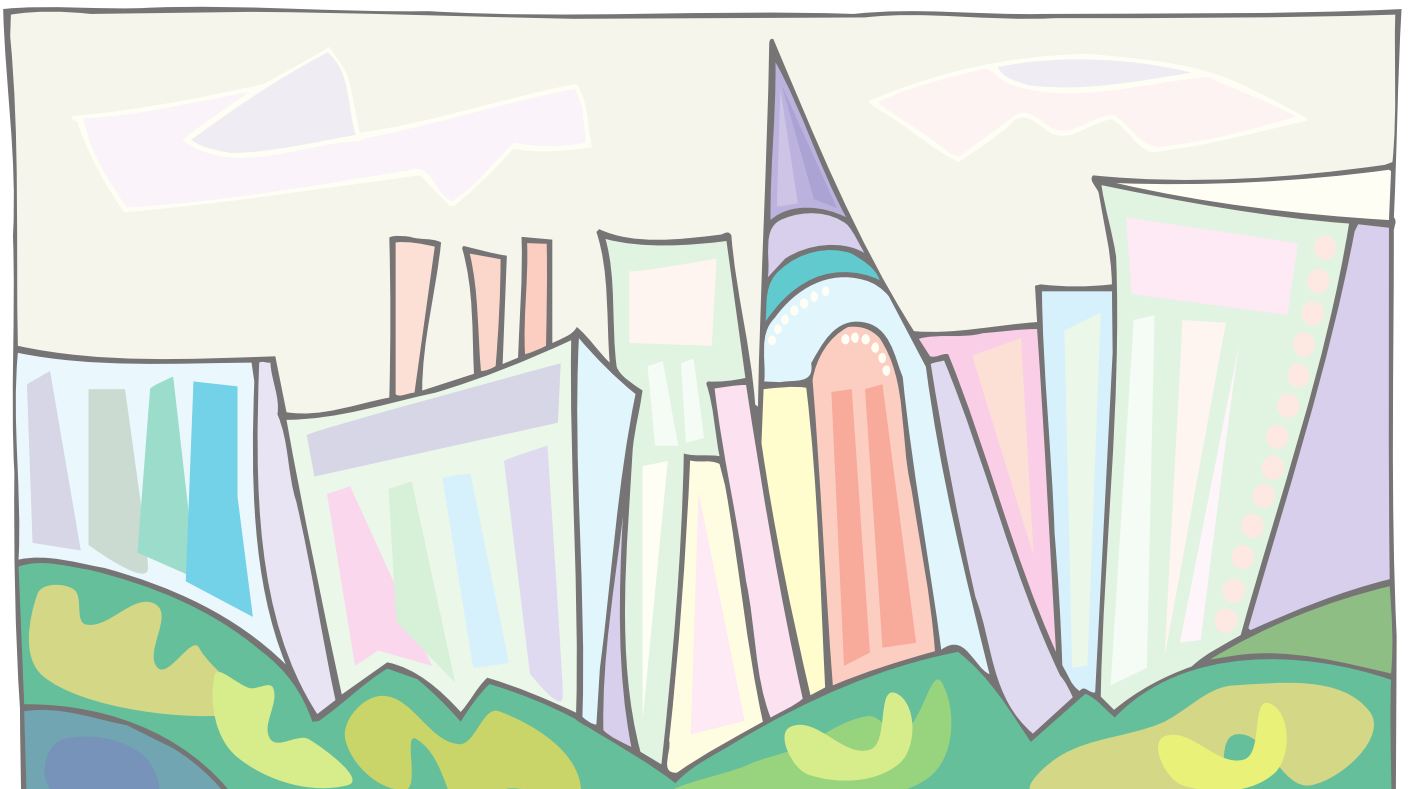
Engineers of Tomorrow is part of the **Forward Engineering Collective**, a Canada-wide initiative bringing together educators, engineers, and organizations to **advance the “E” in STEM education**. Together, we’re working to ensure every student in Canada — regardless of geography or background — has the opportunity to **experience engineering in action**.

In 2026, we’re scaling our reach to **engage more students and communities** than ever before, with expanded partnerships, regional showcases, and new educator supports that **make engineering accessible, inclusive, and inspiring**.



WHY PARTNER WITH US?

- ✓ Inspire the next generation of innovators.
- ✓ Strengthen Canada's engineering talent pipeline.
- ✓ Champion inclusion and equity.
- ✓ Align your brand with national impact.



OUR TARGET AUDIENCE

10,000+ students

reached annually across Canada

200+ classrooms

participating from coast to coast

300+ volunteer engineers

mentoring students and educators

Countless moments of discovery

sparking curiosity, confidence and inclusion in
STEM



SPONSORSHIP PACKAGES & BENEFITS

Benefit	Presenting \$15K	Gold \$10K	Silver \$5K	Bronze \$2.5K
Recognition as official sponsor on all national FCE materials	✓ Exclusive top-tier visibility	✓	✓	✓ Website & select materials
Logo recognition on websites	✓	✓	✓	✓
Recognition in media releases, newsletters, and social media	✓ Feature profile	✓	✓	✓ Social post recognition only
Opportunity to deliver remarks or appear in national showcase video	✓	✗	✗	✗
Opportunity to host a corporate volunteer team or mentorship session	✓	✓	✓ available in select regions	✗
Inclusion in national impact report	✓ Feature profile	✓	✗	✗
Opportunity to feature employees as mentors or judges	✓	✓	✓	✓ As space allows
Recognition during regional or national showcase events	✓ National and Regional	✓ Regional	✓ Regional	✗
Option to provide branded student prizes or giveaways	✓	✓	✓	✓
Access to post-program impact summary data	✓ Detailed Report	✓ Summary Report	✗	✗

MEDIA EXPOSURE & AUDIENCE REACH



1.5K+
Youth at National Showcase




200+
Engineers - mentoring classes




4.5K
Social Media Reach

Brand Visibility



Event Visibility



Digital Presence



Educational Materials



Social & Email Campaigns



Media & Public Relations



Storytelling & engagement



EVENT PARTNERS & TESTIMONIALS

We have collaborated with various partners in previous events, including:



John Nasar, P. Eng. CSSBB, CQE • 1st
Ford Supply Chain Warranty Manager
5mo •

Today was the final presentation day for our grade seven young engineers for our Oakville Assembly Complex, Ford Motor Company of Canada, Limited STEM school outreach program. The engineering referee committee has evaluated our Solar Parabolic Steam Turbine Energy Plant as excellent. Very proud of the Students and our Ford Motor Company social committee and Women of Ford for their dedication. Great support by [Rebecca White](#) and her team. Special thanks to [Harish Nambiar](#) [Natasha Dunn](#) [Stephanie Marinacci, CAPM](#) and [Jenna Parent, MIR](#) for their contributions.

It was a very special and exciting day.
[#weareford](#)



Monica Hernandez • 1st
Keynote Speaker | CEO at Infinity Growth | Corrosion/Asset Integrity Engin...
[View my newsletter](#)
5mo •

As a volunteer with [Engineers of Tomorrow](#), today we had the fantastic opportunity to come to a classroom, and got to witness some of the amazing "Future City" models that were built by students.

I LLLLOOOOVVEEE how energetic and enthusiastic kids are about the future. It gives me hope to be in the hands of such amazing humans in some years...

To my surprise, my whole group was female composed, the other mentor engineer, the facilitator, and the group of kids that presented - all girls ♥ !

Way to go [#engineersoftomorrow](#) for making an effort to bridge the gap between real life and classroom experiences - love it!

Listening to the opening ceremony where Erin shared, I also didn't know what to expect when I was in school, so, this experience is indeed wonderful! Thank you for allowing me to be part of it. Shout out to [Rebecca White](#) for being a wonderful connector and builder of STEM outreach and resources for the kids!!!

JOIN US IN CULTIVATING THE NEXT GENERATION OF ENGINEERS, INNOVATORS, AND PROBLEM SOLVERS

CONTACT US

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